

Rotary

Club of Gwinnett County



# EVENT PACKET



[GWINNETTROTARY.ORG](http://GWINNETTROTARY.ORG)



**Saturday, May 7th, 2022, 4:00-8:00 PM**

*Event Location – ON THE BIG SCREEN at  
Formetco: 2963 Pleasant Hill Rd., Duluth*

## 2021-22 FUNDRAISER CHARITIES BEING SUPPORTED

### LOCAL CHARITIES

*During the 2021-22, The Rotary Club of Gwinnett County has identified the following charities to support through our annual Kentucky Derby Party.*

#### **100 BLACK MEN OF NORTH METRO ATLANTA**

Bridging the gap in academic achievement, further widened by the pandemic for young men of color. Engaging middle and high school young men in our award-winning Men of Tomorrow program. Mentees achieve their full potential with an emphasis on academic excellence and overcoming key obstacles to success in their personal and social lives. Technology support is also provided to ensure mentee success outside of the classroom.

#### **JACQUELINE CASEY HUDGENS CENTER FOR ART AND LEARNING**

The smART (Scholastics, Maturity, Awareness, Responsibility, Trust) Honors Program is a community arts initiative of The Hudgens Center with a goal of making measurable, positive differences in the lives of Gwinnett County high school students through intensive art education and critical thinking skills. The nine-month program provides professional mentorship and hands-on experiences to underserved students who have been identified by their high school educators to have an interest in and passion for the visual arts, while facing financial or emotional barriers to advance arts education resources through traditional avenues of paid instruction. The smART Honors group exhibition is an annual event at the conclusion of the program.

#### **GWINNETT BUILDING BABIES' BRAINS**

Gwinnett Building Babies Brains Bedtime Stories project expands awareness of the importance of early learning and literacy to ensure all Gwinnett's children are ready to thrive in kindergarten. This project aims to put books in the hands and stories in the minds of our youngest learners.

#### **HEIRBORN SERVANTS**

Through their Give Rides Initiative, Heirborn Servants serves other nonprofits and organizations who empower single moms who are survivors of addiction, domestic abuse, exploitation, homelessness, and trauma by providing safe and reliable transportation solutions. Access to reliable transportation provides the opportunity for meaningful employment, pursuing higher education, career certifications, regular healthcare management and other critical services that are necessary to attain and sustain self-sufficiency.



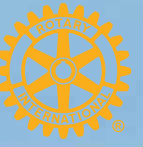
### INTERNATIONAL EFFORTS



As the Rotary Club of Gwinnett County is also part of Rotary International, 5% of our net fundraising efforts this year will go towards Rotary International's effort to eradicate Polio.

Visit our website to help at [www.gwinnettrotary.org](http://www.gwinnettrotary.org)

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# SPONSORSHIP PACKET



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## SPONSOR PACKAGES

### **PRESENTING SPONSOR - \$10,000**

(Tax-deductible amount is \$9,500; Value of goods and services is \$500)

- Top billing and company promotion anytime event is mentioned in print/media/online
- On site logo/presenting sponsor recognition on the BIG SCREEN throughout the event
- Special welcome from Rotary President and opportunity for 2 minute “commercial” for your company at event
- Feature story in newsletter/bulletin
- Sponsorship Promoted via Gwinnett Rotary Facebook account
- Sponsorship promoted in all weekly newsletter/bulletin editions prior to event
- 10 complimentary tickets
- 5 commemorative “DERBY DOWN” lowball glasses

### **TRIPLE CROWN SPONSOR - \$5,000**

(Tax-deductible amount is \$4,750; Value of goods and services is \$250)

- On site sponsor recognition on the screens throughout the event
- Special thank you from Rotary President during the event
- Sponsorship Promoted via Gwinnett Rotary Facebook account
- Sponsorship promoted in all weekly newsletter/bulletin editions prior to event
- 5 complimentary tickets
- 3 commemorative “DERBY DOWN” lowball glasses



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### ***RUN FOR THE ROSES SPONSOR - \$2,500***

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(Tax-deductible amount is \$2,350; Value of goods and services is \$150)

- On site sponsor recognition on the screens throughout the event
- Sponsorship Promoted via Gwinnett Rotary Facebook account
- Sponsorship promoted in all weekly newsletter/bulletin editions prior to event
- 3 complimentary tickets
- 2 commemorative "DERBY DOWN" lowball glasses

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### ***MINT JULEP SPONSOR - \$1,000***

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(Tax-deductible amount is \$900; Value of goods and services is \$100)

- On site sponsor recognition on the screens throughout the event
- Sponsorship Promoted via Gwinnett Rotary Facebook account
- Sponsorship mentioned in all weekly newsletter/bulletin editions prior to event
- 2 complimentary tickets
- 1 commemorative "DERBY DOWN" lowball glasses

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### ***DERBY HAT SPONSOR - \$500***

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- Sponsorship Promoted via Gwinnett Rotary Facebook account
- Sponsorship mentioned in all weekly newsletter/bulletin editions prior to event
- 2 complimentary tickets



## PAYMENT INFORMATION

Contact Name & Title: \_\_\_\_\_

Company (as you would like it to appear in program): \_\_\_\_\_

Who from our club spoke with you about this sponsorship opportunity? \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Preferred email: \_\_\_\_\_

Preferred phone: \_\_\_\_\_

☐ RC Invoice   ☐ Check   ☐ Cash   ☐ Credit Card   TOTAL AMOUNT: \$ \_\_\_\_\_

Make checks payable to **Community Foundation for Northeast Georgia**

Credit Card #: \_\_\_\_\_ Exp.: \_\_\_\_\_ CVS: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Please return completed form to:  
**Rotary Club of Gwinnett County, Attn: Kentucky Derby Party**  
**6500 Sugarloaf Parkway, Suite, 220A Duluth, GA 30097**  
Or scan and email to: **mwillis@gsba.com**  
For questions, call or email: **Mark A. Willis 404-518-1894** or **mwillis@gsba.com**



## IN-KIND DONATION FORM

Contact Name & Title: \_\_\_\_\_

Company (as you would like it to appear in program): \_\_\_\_\_

Who from our club spoke with you about this donation opportunity? \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Preferred Email: \_\_\_\_\_

Preferred Phone: \_\_\_\_\_

Donation Description: \_\_\_\_\_

\_\_\_\_\_

In-Kind Amount: \_\_\_\_\_

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Or scan and email to: ***mwillis@gsba.com***  
For questions, call or email:  
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